

PERSONAL INFORMATION

Prof. Dr. Mile Vasic



 Vladike Platona 26, 78430 Prnjavor, Bosnia and Herzegovina

 +387 66 064 294

 vasic.mile@gmail.com

 <http://vasic.info>

 Viber/WhatsApp +387 66 064 294

Sex M | Date of birth 16/10/1972 | Nationality Bosnia and Herzegovina

President | Associate Professor | Ambassador | Business Executive and Consultant

WORK EXPERIENCE

01/2019 – present

President

European Marketing and Management Association, Banja Luka, Bosnia and Herzegovina

- Preparing and delivering lectures, tutorials, workshops, and seminars.
- Developing curricula and course material that can be used across a number of platforms.
- Creating a network of higher education and research institutions organizing mutual work.
- Creating a business network and connecting it to the academe.
- Setting and grading assignments, tests, and exams.
- Courses held: Human Resources Management, Business, Strategic Management

Business or sector Non-Profit/Professional Association

10/2020 – present

Professor

University PIM Banja Luka, Despota Stefana Lazarevica bb, Banja Luka, Bosnia and Herzegovina

- Keeping student records of achievement, marking assessed work, course designing, leading research projects, and providing mentorship and support for PhD and MA students.
- Courses held as an Associate Professor: Human Resources Management, Organizational Behavior, Introduction to Management, Strategic Management, and Management of Non-Profit Organisations.

Business or sector Higher Education/ Non-Profit

04/2020 – present

Assistant Director

Institute of Statistics of the Republic of Srpska

- Preparing and delivering trainings, workshops, and seminars to the Institute staff.
- Formulating the program of work, objectives and priorities, and supervise HR.
- Representing the Sector in international meetings, conferences and statistical taskforces.
- Empowering and manage staff, advance operational performance levels and find solutions to problems where procedures and precedents do not exist.

Business or sector Public Sector

10/2015 – 12/2018

Ambassador of Bosnia and Herzegovina to Romania

Ministry of Foreign Affairs of Bosnia and Herzegovina, Musala 2, Sarajevo, Bosnia and Herzegovina

- Represented Bosnia and Herzegovina in the receiving country;
- Lobbied and provided support of the receiving country for numerous candidacies of Bosnia and Herzegovina to different agencies, and for EU integration;
- In cooperation with several chambers of commerce, investment agencies, governmental and NGO agencies, planned and organized several business forums, fairs and conferences aiming to promote both countries' economies.

Business or sector Government/Diplomacy

02/2014 – 09/2015
10/2006 – 03/2012

Rector | Vice-Rector | Dean of Faculty for Economics and Management | Professor

Slobomir P University, Pavlovica put bb, Bijeljina, Bosnia and Herzegovina

- Strongly influenced the organizational culture and introduced strong and collaborative leadership insisting on teamwork, integrity, trust and loyalty;
- Developed appropriate strategies, designed new human resources development plans and acted as a credible activist, paradox navigator, and a change agent;
- Developed new marketing strategy and increased revenues by 17%;
- Led task-force multi-country and multi-cultural diversified teams that facilitated the development and implementation of new programs and organizational development strategies;
- Facilitated several accreditation and certification processes including university accreditation, ISO standardization and study programs certification;
- Supervised all university departments and units – four faculties, two academies, research institute marketing, financial, student relations, business development, HEQ and other departments;
- Courses held as an Associate Professor: Introduction to Economics, Human Resources Management, Organizational Behavior, Introduction to Management, Strategic Management, and Management of Non-Profit Organisations.

Business or sector Higher Education/ Non-Profit

03/2002 – 09/2015

Director | Lecturer | Business Consultant

Pan European Center for Professional Development, Svetosavska 31, Prnjavor, Bosnia and Herzegovina

- Represented the company;
- Repositioned the company as a market leader in the region in coaching, consulting and training activities;
- Used performance reviews and skills gap analyses to identify training needs for client companies and planned, designed and organised training programs based on their OKRs.
- Built differentiated organizational capability and created the image of a socially responsible organization; acted as a consultant and project manager on various projects.

Business or sector Training/Consulting

05/2007 – 09/2015

President | Lecturer | Business Consultant

European Marketing and Management Association, Banja Luka, Bosnia and Herzegovina

- Facilitated day to day activities of EUMMAS as a non-profit organisation and managed human, financial and other resources;
- Developed a network of individuals, academics and business institutions internationally;
- Facilitated numerous events, projects and activities;
- Developed a new fund-raising strategy and attracted new donors and sponsors;
- Acted as a consultant (SM, L&D and HRM) and a project manager on various projects.

Business or sector Non-Profit/Professional Association

03/2012 – 02/2014

Vice-Rector | Dean of Faculty of Technical Sciences | Professor

University PIM Banja Luka, Despota Stefana Lazarevica bb, Banja Luka, Bosnia and Herzegovina

- Developed new human resources policies and a strategy focusing on training and development;
- Introduced new approaches in problem-solving and strategic planning and made those processes continuous and never-ending;
- Initiated and laid the foundation of the Institute for Research and Development;
- Led various teams that facilitated the development and implementation of new programs and organizational development strategies;
- Courses held as an Associate Professor: Human Resources Management, Organizational Behavior, Introduction to Management, Strategic Management, and Management of Non-Profit Organisations.

Business or sector Higher Education/ Non-Profit

EDUCATION AND TRAINING

- 07/2004 – 02/2006 **PhD in Economics**
 Faculty for Business Studies, Megatrend University, Belgrade, Serbia
 Doctoral thesis on Human Resources Management
- 10/2001 – 06/2004 **MA in Economics**
 Faculty for Business Studies, Megatrend University, Belgrade, Serbia
 ▪ Economics and Management
- 10/1992 – 04/1998 **BA in English Language and Literature**
 Faculty of Philology, University of Pristina, Pristina, Serbia
 ▪ English Language and Literature
- 09/1987 – 06/1991 **High School Diploma**
 Secondary Commercial School, Kostajnica, Croatia
 ▪ Finances and Accounting

PERSONAL SKILLS

Mother tongue(s) Serbian (including *South European Slavic group of languages*)
 Other language(s)

ENGLISH	C2	GERMAN	B2.1
---------	----	--------	------

- Communication skills** ▪ Good communication skills gained through my experience as a university professor and a diplomat
- Organisational / managerial skills** ▪ Leadership (as a member of top management teams at the universities I was responsible for up to 250 employees)
 ▪ At all positions, I had to pay attention to and demonstrate a high level of collaboration, delegation, planning, prioritizing, teamwork, time management and work-life balance
- Computer skills** ▪ Good command of Microsoft Office tools, WordPress, OrangeHRM, LearnDash LMS, Articulate360, Todo, zoom, MS Teams
- Other skills** Analytical Skills, Budgeting, Business Acumen, Decision Making, Interpersonal Skills, Learning and Development, Problem-Solving, Public Speaking, Strategic Thinking, Teaching
- Driving licence** ▪ B category

INTERNATIONAL TEACHING EXPERIENCE

- Guest lecturer – Ljubljana Business School (2021)
- Visiting professor – Valahia University Targoviste, Romania (2018)
- Visiting professor – City Unity College, Athens, Greece (2018)
- Visiting professor – The Center for Innovations in Business and Management Practice, London, England (2015)

ADDITIONAL INFORMATION

References

- Dr. Ilija Dzombic, Director of PIM University Banja Luka, Bosnia and Herzegovina, Mobile: +387 65 560 824, Email: ilijapim@yahoo.com
- Slobodan Pavlovic, Founder of Slobomir P University, Mobile: +387 65 689 363, Email: slobomircity@yahoo.com
- Goran Racic, President of the Chamber of Commerce of Banja Luka, Bosnia and Herzegovina, Mobile: +38765404263, Email: predsjednik@bl.komorars.ba
- Aurelian Gogulescu, President of the Chamber of Commerce and Industry Prahova, Romania, Mobile: +40744630576, Email: presedinte@cciph.ro

Books

- Pokrajac, S., Stavrić, B. and Vasić, M. (2015). *Entrepreneurial Management*, Slobomir P University, Bijeljina
- Stavrić, B. and Vasić, M. (2015). *Management – Principles and Concepts*, Slobomir P University, Bijeljina
- Vasić, M. (2009). *Principles of Management of Non-Profit Organizations*, Slobomir P University, Bijeljina
- Kulić, Ž and Vasić, M. (2007). *Human Resources Management*, Zavod distroficara, Banja Luka
- Vasić, M. (2007). *Human Resources Development*, Zavod distroficara, Banja Luka
- Vasić, M. (2004). *Teams and Teamwork*, Zavod distroficara, Banja Luka

Latest Five Papers

- Constantin, M., Rădulescu, I. D., Andrei, J. V, Vasic, M. (2021), *Modern Forms of Value Creation in the Global Agri-food Chain – Perspectives from the Facebook Ads Market*, [Proceedings of the International Conference on Business Excellence](#), page 67/214.
- Andrei, J.V., Chivu, L., Gheorghe, I.G., Grubor, A., Sedlarski, T., Sima, V., Subić, J., and Vasic, M. (2021). *Business Demography and Economic Growth: Similarities and Disparities in 10 European Union Countries*, Journal of Business Economics and Management, doi: <https://doi.org/10.3846/jbem.2021.15067> (Web of Science, SSCI)
- Andrei, J.V., Chivu L, Gheorghe I.G., Grubor A, Sedlarski T, Sima V, Subić J, Vasic M. (2021). *Small and Medium-Sized Enterprises, Business Demography and European Socio-Economic Model: Does the Paradigm Really Converge? Journal of Risk and Financial Management*, 14(2), 64. <https://doi.org/10.3390/jrfm14020064> (Web of Science, ESCI)
- Vasic, M. (2020). *Challenges of Teleworking During the Covid-19 Pandemic*. Anali Ekonomskog Fakulteta u Subotici, 56(44), 63-79. <https://doi.org/10.5937/AnEkSub2044063V>
- Mitu, E. I., & Vasic, M. (2018). *Comparative Management of Human Resources between USA and Japan*, Valahian Journal of Economic Studies, 9(1), 93-100.

Memberships in Professional Associations

- European Marketing and management Association (EUMMAS), Bosnia, 2007 – present
- Society for Human Resources Management (SHRM), Canada, 2017 – present
- American Society for Quality (ASQ), United States, 2017 – present

International Memberships in Editorial Boards

- Journal of Risk and Financial Management, (ISSN 1911-8074), China, (since 2020)
- Journal of Management and Change (ISSN: 2228-2181), Estonia, (since 2015)
- International Journal of Core Engineering and Management (ISSN: 2348-9510), India, (since 2015)
- International Journal of Business Quantitative Economics and Applied Management Research, (ISSN: 2349-5677), Romania, (since 2014)

Projects

- "Strategic Role of HRM Department In Achieving Organizational Efficiency: Case Of Service Industries in BH", European Marketing and Management Association, 2009 – 2010, Team Leader.
- "RS trade development strategy by 2015", University PIM Banja Luka, 2009, Team member.
- "Creating And Implementing The Concepts Of Economic Diplomacy With The Aim Of General Improvement Of Competing Abilities Of The BH Industry And Business Environment", University PIM Banja Luka, 2008 – 2009, Team member.

Cover Letter TO WHOM IT MAY CONCERN

I am an experienced professor with some 15 years of teaching experience at different institutions, nationally and internationally. My interest in working with your institution is based on its highly regarded reputation and my desire to work with your team of dedicated professionals.

As an experienced university professor, dean, vice-rector and rector at two faculties and universities and a chief executive officer and president at several training and consulting companies, I have many years' experience working in higher education institutions and training organizations. My educational background and experience aligns well with the qualifications you are seeking at your institution.

As a teacher, I have been required to design and update curriculum, plan instructional methods of teaching, prepare reports and coordinate different task groups. My work experience in the field of education has given me a lot of confidence to work under pressure and to meet strict deadlines as well as to provide customer service to parents of students and program participants, including responding to inquiries, supplying accurate information, responding to questions, eliminating conflicts, etc. I excel at:

- teaching inspiring, challenging and enjoyable lessons;
- ensuring that every student receives a suitable academic challenge in every lesson and makes progress in their learning;
- collaborating with other colleagues to constantly share, reflect and improve on classroom practice;
- following the curriculum prescribed by the school;
- regularly assessing students' work and provide high-quality feedback;
- enhancing students' moral, social and personal development through their lessons;
- identify individual learning needs and work with other staff to support these as required.

The courses that I prefer teaching are: Introduction to Management/Business, Human Resources Management, Strategic Management, Organisational Behavior, and Management of Non-Profit Organisations.

Last but not least, I am good at providing leadership and motivation, establishing and maintaining effective relationships with people of different national and cultural backgrounds, whilst remaining impartial and objective. At all positions, I have demonstrated gender, age and minority awareness and sensitivity and succeeded to integrate a gender/age/minority perspective into training tasks and activities.

Please review my CV for additional details regarding my expertise and career achievements. I would be happy to discuss how my experience and background meet your needs. I thank you for your consideration and look forward to hearing from you soon.

Sincerely,

Prof. Dr. Mile Vasic