

PERSONAL INFORMATION

Dr. Mile Vasic



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Sex M | Date of birth 16/10/1972 | Nationality Bosnia and Herzegovina

President | Associate Professor | Ambassador | Business Executive and Consultant

WORK EXPERIENCE

01/2019 – present

President

European Marketing and Management Association, Banja Luka, Bosnia and Herzegovina

- Preparing and delivering lectures, tutorials, workshops, and seminars.
- Developing curricula and course material that can be used across a number of platforms.
- Creating a network of higher education and research institutions organizing mutual work.
- Creating a business network and connecting it to the academe.
- Setting and grading assignments, tests, and exams.
- Courses held: Human Resources Management, Business, Strategic Management

Business or sector Non-Profit/Professional Association

04/2020 – present

Assistant Director

Institute of Statistics of the Republic of Srpska

- Preparing and delivering trainings, workshops, and seminars to the Institute staff.
- Formulating the program of work, objectives and priorities, and supervise HR.
- Representing the Sector in international meetings, conferences and statistical taskforces.
- Empowering and manage staff, advance operational performance levels and find solutions to problems where procedures and precedents do not exist.

Business or sector Public Sector

10/2015 – 12/2018

Ambassador of Bosnia and Herzegovina to Romania

Ministry of Foreign Affairs of Bosnia and Herzegovina, Musala 2, Sarajevo, Bosnia and Herzegovina

- Represented Bosnia and Herzegovina in the receiving country;
- Lobbied and provided support of the receiving country for numerous candidacies of Bosnia and Herzegovina to different agencies, and for EU integration;
- In cooperation with several chambers of commerce, investment agencies, governmental and NGO agencies, planned and organized several business forums, fairs and conferences aiming to promote both countries' economies.

Business or sector Government/Diplomacy

- 02/2014 – 09/2015
10/2006 – 03/2012
- Rector | Vice-Rector | Dean of Faculty for Economics and Management | Professor**
Slobomir P University, Pavlovica put bb, Bijeljina, Bosnia and Herzegovina
- Strongly influenced the organizational culture and introduced strong and collaborative leadership insisting on teamwork, integrity, trust and loyalty;
 - Developed appropriate strategies, designed new human resources development plans and acted as a credible activist, paradox navigator, and a change agent;
 - Developed new marketing strategy and increased revenues by 17%;
 - Led task-force multi-country and multi-cultural diversified teams that facilitated the development and implementation of new programs and organizational development strategies;
 - Facilitated several accreditation and certification processes including university accreditation, ISO standardization and study programs certification;
 - Supervised all university departments and units – four faculties, two academies, research institute marketing, financial, student relations, business development, HEQ and other departments;
 - Courses held as an Associate Professor: Introduction to Economics, Human Resources Management, Organizational Behavior, Introduction to Management, Strategic Management, and Management of Non-Profit Organisations.
- Business or sector** Higher Education/ Non-Profit
- 03/2002 – 09/2015
- Director | Lecturer | Business Consultant**
Pan European Center for Professional Development, Svetosavska 31, Prnjavor, Bosnia and Herzegovina
- Represented the company;
 - Repositioned the company as a market leader in the region in coaching, consulting and training activities;
 - Used performance reviews and skills gap analyses to identify training needs for client companies and planned, designed and organised training programs based on their OKRs.
 - Built differentiated organizational capability and created the image of a socially responsible organization; acted as a consultant and project manager on various projects.
- Business or sector** Training/Consulting
- 05/2007 – 09/2015
- President | Lecturer | Business Consultant**
European Marketing and Management Association, Banja Luka, Bosnia and Herzegovina
- Facilitated day to day activities of EUMMAS as a non-profit organisation and managed human, financial and other resources;
 - Developed a network of individuals, academics and business institutions internationally;
 - Facilitated numerous events, projects and activities;
 - Developed a new fund-raising strategy and attracted new donors and sponsors;
 - Acted as a consultant (SM, L&D and HRM) and a project manager on various projects.
- Business or sector** Non-Profit/Professional Association
- 03/2012 – 02/2014
- Vice-Rector | Dean of Faculty of Technical Sciences | Professor**
University PIM Banja Luka, Despota Stefana Lazarevica bb, Banja Luka, Bosnia and Herzegovina
- Developed new human resources policies and a strategy focusing on training and development;
 - Introduced new approaches in problem-solving and strategic planning and made those processes continuous and never-ending;
 - Initiated and laid the foundation of the Institute for Research and Development;
 - Led various teams that facilitated the development and implementation of new programs and organizational development strategies;
 - Courses held as an Associate Professor: Human Resources Management, Organizational Behavior, Introduction to Management, Strategic Management, and Management of Non-Profit Organisations.
- Business or sector** Higher Education/ Non-Profit

EDUCATION AND TRAINING

- 07/2004 – 02/2006 **PhD in Economics**
 Faculty for Business Studies, Megatrend University, Belgrade, Serbia
 Doctoral thesis on Human Resources Management
- 10/2001 – 06/2004 **MA in Economics**
 Faculty for Business Studies, Megatrend University, Belgrade, Serbia
 ▪ Economics and Management
- 10/1992 – 04/1998 **BA in English Language and Literature**
 Faculty of Philology, University of Pristina, Pristina, Serbia
 ▪ English Language and Literature
- 09/1987 – 06/1991 **High School Diploma**
 Secondary Commercial School, Kostajnica, Croatia
 ▪ Finances and Accounting

PERSONAL SKILLS

Mother tongue(s) Serbian (including *South European Slavic group of languages*)
 Other language(s)

ENGLISH	C2	GERMAN	B2.1
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- Communication skills ▪ Good communication skills gained through my experience as a university professor and a diplomat
- Organisational / managerial skills ▪ Leadership (as a member of top management teams at the universities I was responsible for up to 250 employees)
 ▪ At all positions, I had to pay attention to and demonstrate a high level of collaboration, delegation, planning, prioritizing, teamwork, time management and work-life balance
- Computer skills ▪ Good command of Microsoft Office tools, WordPress, OrangeHRM, LearnDash LMS, Articulate360, Todo, zoom, MS Teams
- Other skills Analytical Skills, Budgeting, Business Acumen, Decision Making, Interpersonal Skills, Learning and Development, Problem-Solving, Public Speaking, Strategic Thinking, Teaching
- Driving licence ▪ B category

ADDITIONAL INFORMATION

- References
- Dr. Ilija Dzombic, Director of PIM University Banja Luka, Bosnia and Herzegovina, Mobile: +387 65 560 824, Email: ilijapim@yahoo.com
 - Slobodan Pavlovic, Founder of Slobomir P University, Mobile: +387 65 689 363, Email: slobomircity@yahoo.com
 - Goran Racic, President of the Chamber of Commerce of Banja Luka, Bosnia and Herzegovina, Mobile: +38765404263, Email: predsjednik@bl.komorars.ba
 - Aurelian Gogulescu, President of the Chamber of Commerce and Industry Prahova, Romania, Mobile: +40744630576, Email: presedinte@cciph.ro

Cover Letter TO WHOM IT MAY CONCERN

My interest in the advertised position stems from my belief that I have the right combination of relevant experience, communication skills, and high level of organization that make me a superb candidate. I have coached companies and individuals down the path of change, reducing individual resistance and revolutionizing corporate culture. My experience aligns well with the qualifications you are seeking at your company. I excel at:

- Representing the organization for civic and professional association responsibilities and activities in the local community, the state, and at the national and international level;
- Leading the development and implementation of the overall organization's strategy;
- Overseeing the complete operation of an organization in accordance with the direction established in the strategic plans;
- Evaluating the success of the organization in reaching its goals;
- Evaluating the work of other executive leaders within the company;
- Forging and managing strategic, profitable partnerships with decision-makers, management teams, and peers to maximize business development efforts;
- Identifying and managing the implementation of strategic value-added services and solutions in alignment with corporate objectives to open new lines of business, propel overall business success, and achieve organizational goals;
- Developing and implementing various marketing programs and campaigns;
- Introducing new products and into highly competitive markets;
- Assessing risks to the company and ensuring they are monitored and minimized;
- Adopting a strongly collaborative approach to working with cross-functional teams resulting in improved productivity and goal achievement;
- Participating in industry-related events or associations that will enhance the CEO's leadership skills, the organization's reputation, and the organization's potential for success.

My dedication to driving business development and advantage, along with my proven talents in team leadership and operational management, characterize my career accomplishments and will allow me to significantly benefit your team. Last but not least, I am good at providing leadership and motivation, establishing and maintaining effective relationships with people of different national and cultural backgrounds, whilst remaining impartial and objective.

In closing, I would like to thank you for your time and attention. For additional details regarding my expertise and career achievements, please feel free to contact me. I would be happy to discuss how my experience and background meet your needs. I thank you for your consideration and look forward to hearing from you soon.

Sincerely,

Dr. Mile Vasic